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Don't miss the chance to give your art a presence in this regional celebration! Be sure to post your arts events online at [www.imaginepittsburgh.com](http://www.imaginepittsburgh.com).

## Announcing Health Coverage for the Arts

The Greater Pittsburgh Arts Council is proud to announce the arrival of **health coverage for local individual artists and part-time and seasonal employees of local cultural organizations**. This is not a traditional health insurance program, but a limited benefit medical plan that was designed based on input from the arts community about desired benefits and pricing.

The HM Care Advantage plan, underwritten by HM Life Insurance Company, starts at under \$60 per month. Eligible Arts Council members will have the opportunity to choose from three tiers of coverage. The plan pays a fixed amount for benefits including physician office visits, annual wellness tests and screenings, ambulance and emergency room coverage as well as discounts on pharmacy, vision, fitness and wellness services. Some plans also include an additional critical illness component and coverage options include individual, spouse, family or child(ren) only coverage. Coverage becomes effective on July 1, 2008. You can't be turned down for coverage, and there are no medical questions to answer.



A HIGHMARK COMPANY

*(cont. page 4)*

## A Conversation with John Camillus

You know about the work that the Arts Council does for the arts and cultural community; periodically, we'd also like to introduce you to the board members who guide that work. This month, we've asked some questions of John Camillus, who is fast approaching his one year anniversary on the Arts Council board.

Since 1981, John Camillus has held the Donald R. Beall Endowed Chair in Strategic Management at the Katz Graduate School of Business at the University of Pittsburgh. Though he is one of the Arts Council's newest board members, he is no stranger to nonprofit organizations. He has served on many nonprofit boards and utilized his planning expertise to assist other organizations including the Andy Warhol Museum, Carnegie Museums, The Heinz Endowments,



John Camillus

*(cont. page 2)*

## Edward Albee to Speak at 5th Annual Regional Arts Education Day

The Arts Education Collaborative will present Edward Albee, three-time Pulitzer prize-winning playwright, as the keynote speaker for its 5th Annual Regional Arts Education Day on April 28. The event, entitled *Imagination & Creativity: A Civic Evolution*, will focus on how arts education relates to civic engagement.

Hailed as "the greatest living playwright" by *The New Yorker*, Edward Albee has been lauded as "one of the eternal innovators" in American drama. Albee is most well-known for his three-act drama, *Who's Afraid of Virginia Woolf?* In his speaking engagements, Albee continues to describe the power of the arts as a catalyst for change. "The job of the arts," says Albee, "is to hold a mirror up to us and say: 'Look, this is how you really are. If you don't like it, change.'"

Regional Arts Education day will take place at the Soldiers and Sailors National Military Museum Memorial from 9 am-3 pm. Participants are eligible for five ACT 48 hours and the cost for attending is \$55. The Greater Pittsburgh Arts Council encourages you to join this event, so that you can be informed as you advocate for arts education in our region.

For details visit the Arts Education Collaborative online at [www.artsedcollaborative.org](http://www.artsedcollaborative.org).

## PA Partners in the Arts April Calendar

PENNSYLVANIA  
COUNCIL  
ON THE



The programs and projects below have been supported in part by Pennsylvania Partners in the Arts, a regranting initiative of the Pennsylvania Council on the Arts, administered locally in Allegheny County by the Greater Pittsburgh Arts Council.

### **Pittsburgh Jewish-Israeli Film Festival**

March 27-April 13  
Various venues  
www.ujfpittsburgh.org/filmfestival  
412.992.5203

### **Artists Image Resource**

Clay and Print  
March 5-April 5, Mon-Sat  
518 Foreland Street, Northside  
www.artistsimageresource.org  
412.321.8664

### **African American Jazz Preservation Society of Pittsburgh (AAJPSP)**

April JAM 2008  
April 4-5  
The Kelly-Strayhorn Theater  
5941 Penn Avenue, East Liberty  
412.867.1721  
www.blackjazzpittsburgh.org

### **Open Stage Theatre**

Lydie Breeze  
April 4-May 4  
2835 Smallman Street, Strip District  
www.openstagetheatrepittsburgh.org  
Info: 412.281.9700  
Tickets: 412.394.3353

### **Puppets for Pittsburgh**

Free Puppetmaking Workshops with Cheryl Capezzuti  
April 6 & 20, May 4, 1-4 pm  
Studio Capezzuti, 1509 Termon Avenue, North Side, RSVP Required  
www.studiocapezzuti.com  
412.734.4222  
cheryl@studiocapezzuti.com

### **Tuesday Musical Club**

String Ensemble and Chorale Spring Program  
April 8, 12:30 pm  
Multicultural Songs and Arias (Opera)  
April 12, 2 pm  
Pianist Becky Billock in Recital  
April 19, 2 pm  
St. Andrews Episcopal Church  
5801 Hampton Street, Highland Park  
www.tuesdaymusicalclub.org  
412.682.0439

### **American Jewish Museum**

Imagining Hope: Artist Symposium  
April 9, 7 pm  
Resonance: Disintegration, Transport and Reintegration  
April 28-August 1  
Jewish Community Center  
5738 Forbes Avenue, Squirrel Hill  
www.jccpgh.org  
412.521.8011 x105

(cont. page 3)

## A Word from Mitch

The Arts Council is working hard to make Pittsburgh a great place for artists and arts administrators to live and work. We're pleased to deliver a ground-breaking limited benefits medical plan aimed at helping people to stay healthier. This is an important first step for us, providing a solution that our community has been seeking for many years. Please take advantage and tell others about the program.

Also, after a lot of time and effort, we are proud to launch the new ProArtsTickets.org this month. As you will see when you visit the new website, the improvements are certain to help organizations and artists sell more tickets.

We're also seeking to make membership in the Arts Council more valuable. Our membership



has doubled since we first began, and we see this as evidence that others recognize how working together can deliver more than working alone. We will continue empowering those that give us art, recognizing that there is much more that needs to be done. Many thanks to all who have joined and supported us.

## Arts Council Welcomes 150th Member!

On February 20, the Greater Pittsburgh Arts Council reached a milestone when the Thomas and Dorothy Zepp Foundation joined as our 150<sup>th</sup> member, doubling the number of members that we started with 3 years ago. We would like to thank all of our members for their continued support. Additionally, we would like to point out that this number is as much a reflection of our health as an organization as it is of the local cultural community's growing commitment to cooperation and active involvement in efforts that will help to shape their future.

## A Conversation with John Camillus (cont. from page 1)

Pittsburgh Cultural Trust, Pittsburgh Symphony and the CMU College of Fine Arts. Additionally, John Camillus has consulted for more than 70 corporations in the for-profit arena.

**Q: Consulting with international companies and working with the Katz School must give you many opportunities to travel abroad. What strikes you most about other cities' appreciation for and expression of the arts and culture in their region?**

**A:** In Prague (Czech Republic), the arts are at the core of life. They are central to the community and therefore, central to society. You can see this from the sidewalks to the buildings to the lighting, as you experience many outdoor events and concerts. All this shows that the arts make life rich and worth living. Pittsburgh has an incredible range and quality of arts offerings. It's really quite astonishing. We here in Pittsburgh need to appreciate the great quality that we have.

**Q: What role do you see the Arts Council playing in our sector's future?**

**A:** Art provokes new ideas and stimulates thought about creative solutions to problems. Organizations like the Warhol and the Arts Council both do this, albeit in different ways. The Arts Council calls attention to the need to sustain the arts, and that role is profoundly important.

**Q: You've helped many arts and cultural organizations with strategic planning. How does that work differ from your work with for-profit corporations?**

**A:** For-profit businesses generally lack willingness to change and their strategic plans end up as being incrementally based on the previous plan. Most people think that nonprofits do a lousy job of planning. In fact, nonprofits are more willing to change and are keenly aware of social processes and the importance of involving key stakeholders in planning and decision-making. I learn from my nonprofit organizations and take those lessons and apply them to for-profit situations.

## Cultural Policy and Research

### Arts Advocacy Day

Mitch, Devon, and David represented our region's arts and cultural community at Arts Advocacy Day, in Washington DC, March 31-April 1. The event was sponsored by Americans for the Arts and drew 500 arts advocates, who came together to make the case for increased funding and better positioning of the arts as a vital component to the prosperity of our nation.

We had the opportunity to meet with the offices of U.S. Senator Specter and our U.S. Representatives Altmire, Doyle, Murphy and Murtha. Some of the key issues discussed during the Congressional office visits included:

- Increase NEA funding to the 1992 level of \$176 million
- Co-sponsor the "Artist Deduction Bill," which would allow artists to deduct the fair market value of their donated works to nonprofit institutions
- Join the House Congressional Arts Caucus

We are thrilled to have champions of our arts and cultural community representing us at the national level. We look forward to future communications with them throughout the year. If you would like to hear more about our trip to Arts Advocacy Day, please join us on May 6 for an Advocacy Brown Bag. See "Professional Development" on page 6 for more details.

### Election Season

Election season is upon us. Let your art voice be heard. Here are some dates to know:

- **Apr. 22** - GENERAL PRIMARY
- **Oct. 6** - Last day to REGISTER before the General Election
- **Nov. 4** - GENERAL ELECTION

## Better Together—Area Theatres "Shake" Things Up

Point Park University's Conservatory Theatre Company, The University of Pittsburgh Repertory Theater, Pittsburgh Irish & Classical Theatre and Bricolage are gearing up to present Pittsburgh with four unique Shakespeare productions. The theatres are collaborating to offer the "Spring into Shakespeare" promotion, allowing them to promote one another's productions and offer cross-promotional discounts.

Melissa Grande, Marketing Director for Pittsburgh Irish and Classical Theatre, told us the story of how the collaboration came to be. "I strongly believe that collaboration only strengthens the individuals and organizations that work together, so when I realized that Point Park was producing *Romeo & Juliet* at the same time we are producing *King Lear*, I didn't hesitate to call Chris Hayes at the Playhouse to see if she wanted to work together. I mentioned it to Sloan MacRae, and he told me that Pitt Rep was doing *Cymbeline* in approximately the same window. The overwhelmingly positive reaction I got from Chris and Sloan encouraged me to contact other theatre companies, which is how Bricolage came on board (for the promotion.)"

Congratulations to these organizations for their creative collaboration! For more info please visit [www.pittsburghplayhouse.com](http://www.pittsburghplayhouse.com), [www.play.pitt.edu](http://www.play.pitt.edu), [www.pitttheatre.org](http://www.pitttheatre.org) and [www.webbricolage.org](http://www.webbricolage.org).

Resources: [www.everybodyvote.com](http://www.everybodyvote.com)  
[www.nonprofitvote.org](http://www.nonprofitvote.org)

To learn more about the presidential candidates and their positions on the arts, please visit the following websites:

- **Hillary Clinton** - [www.hillaryclinton.com](http://www.hillaryclinton.com)
- **John McCain** - [www.johnmccain.com](http://www.johnmccain.com)
- **Barack Obama** - [www.barackobama.com](http://www.barackobama.com)

To view their art policy positions, please visit [www.artsactionfund.org/artsvote/001.asp](http://www.artsactionfund.org/artsvote/001.asp). Every vote counts!

### Local Spotlight

At the Allegheny County Council regular meeting on March 18, Royal Tribe Music was recognized for the success of its *Stand Up Now Tour*. The tour is self-described as "a revolutionary arts tour featuring performance demonstrations and paintings created by an unprecedented collective of urban artists. *Stand Up Now* is touring for over half a year, visiting a dozen communities conducting free outdoor events and other awesome programs."

Royal Tribe Music's Board President Kent Bey received the honor on the organization's behalf. Sponsors of the proclamation included: Council members Fitzgerald, Cleary, Ellenbogen, Finnerty, Futules, Gastgeb, Macey and Robinson. To learn more about Royal Tribe Music, visit [www.royaltribemusic.com](http://www.royaltribemusic.com).

### Stay Updated

Receive regular emails about cultural policy issues that affect our region by clicking "subscribe" at [www.pittsburghartsandculture.org](http://www.pittsburghartsandculture.org). Simply check the box for Advocacy Alerts!

## PA Partners in the Arts Calendar (cont.)

### WDUQ 90.5 FM

*Joe Negri's...A History of Jazz Guitar*  
April 10-11, 7 pm; April 12, 3-5 pm  
[www.wduq.org](http://www.wduq.org), 412.396.6030

### The Pittsburgh Camerata

*A Canterbury Tale*  
April 18, 8 pm  
Mt. Lebanon United Lutheran Church  
975 Washington Road  
April 19, 8 pm  
Sixth Presbyterian Church  
1688 Murray Avenue, Squirrel Hill  
April 26, 8 pm  
St. Andrew's Episcopal Church  
5801 Hampton Street, Highland Park  
[www.pittsburghcamerata.org](http://www.pittsburghcamerata.org)  
412.421.5884

### Artist Image Resource

*Kim Beck Exhibition*  
April 26-June 1  
518 Foreland Street, North Side  
[www.artistsimageresource.org](http://www.artistsimageresource.org)  
412.321.8664

### Jazz Workshop, Inc.

*Family Night Presents: Salsamba*  
April 30, 5:30-7 pm  
Carnegie Library of Homewood  
7101 Hamilton Avenue, Homewood  
412.731.3080 or 412.244.0480  
[www.jazzworkshopinc.org](http://www.jazzworkshopinc.org)

### Pittsburgh Concert Choral

*Pittsburgh on Parade*  
May 3, 8 pm  
Hillman Center for Performing Arts  
423 Fox Chapel Road, Fox Chapel  
May 4, 4pm  
Ingomar United Methodist Church  
1501 W. Ingomar Road, North Hills  
412.635.7654, [www.pccsing.org](http://www.pccsing.org)

### Prime Stage Theatre

*The Outsiders* by S.E. Hinton  
May 3- 11; Fri-Sat 8 pm; Sun 2:30 pm  
New Hazlett Theater  
6 Allegheny Square, North Side  
[www.primestage.com](http://www.primestage.com)  
412.771.7373

### Three Rivers Young Peoples Orchestras

*Spring Concert*  
May 4, 3 pm  
Carnegie Music Hall, Oakland  
[www.trypo.org](http://www.trypo.org), 412.391.0526

### Silk Screen: Asian American Film Festival

*2008 Film Festival*  
May 9-18  
Multiple Venues  
[www.silkscreenfestival.org](http://www.silkscreenfestival.org)  
412.322.3300 x114



(cont. page 4)

## PA Partners in the Arts Calendar (cont.)

### **Bach Choir of Pittsburgh**

*The Promise of Freedom*

May 10, 8 pm; May 11, 4 pm  
East Liberty Presbyterian Church  
116 S. Highland Avenue, East Liberty  
www.bachchoirpittsburgh.org  
412.241.4044

### **The Pittsburgh Philharmonic**

*An Evening with the Stars: Science & Symphony*

May 17, 7 pm  
North Hills Junior High auditorium  
55 Rochester Road, Ross Township  
www.pittsburghphilharmonic.org  
412.818.7262

### **McKeesport Symphony Orchestra**

*In Harmony with Jimmy Beaumont and the Skyliners*

May 17, 7:30 pm  
McKeesport High School  
1960 Eden Park Boulevard, McKeesport  
www.mckeesportsymphony.org  
412.664.2854

### **Gist Street Reading Series**

*Pod-snacks (little podcasts of a single story or poem)*

A new pod-snack posted the first Friday of each month!  
www.giststreet.org

## Resource of the Month

### **Pennsylvania Performing Arts on Tour (PennPAT)**

exists to increase opportunities for professional Pennsylvania-based performing artists to obtain successful touring engagements. Through a multi-layered approach that includes grants to presenters, grants to artists, training for artists and marketing support, PennPAT seeks to nurture the diverse ecology of presenting and touring.

PennPAT offers **workshops both for artists and presenters**. To see a list of upcoming workshops in the region, click on "opportunities" at [www.pennpat.org](http://www.pennpat.org).

## Pittsburgh Artist Registry

**Looking for Artists?** Visit the Pittsburgh Artist Registry, a resource to connect artists of all disciplines with people seeking their work. Visit [www.pittsburghartistregistry.org](http://www.pittsburghartistregistry.org).

## Our Latest Arts Management Grantees

The Arts Council congratulates the following arts managers, who received funding through the Alcoa Foundation Leadership Grants for Arts Managers, applying at the February 1 deadline.

The **Pittsburgh Cultural Trust** received \$500 for **Diane Hines**, Production Manager, to attend the annual United States Institute for Theatre Technology (USITT) Conference and Stage Expo, held in Houston, TX from March 19-22. The **Three Rivers Arts Festival** received \$750 for **Chris Taylor**, Associate Director, to attend the 2008 IEG Sponsorship Conference in Chicago from March 16-19. The **University of Pittsburgh Theatre Arts Department** received \$1,000 for **Tamara Goldbogen**, Education Director for the Shakespeare-in-Schools program, to participate as a Delegate and Presenter in the 16th ASSITEJ World Congress and Performing Arts Festival held in Adelaide, Australia from May 9-18.

The **Carnegie Museum of Art** received \$1,000 for **Rachel Delphia**, Assistant Curator of Decorative Arts, to participate in the Attingham Summer School in England from July 4-22, where she will study renowned English country houses and their collections, hear lectures from leading decorative arts scholars and network with fellow museum professionals. The **City of Pittsburgh** received \$500 for **Kim Baker**, Public Art Division Manager, to attend the Americans for the Arts 2008 Annual Convention, *American Evolution: Arts in the New Civic Life*, from June 19-23 in Philadelphia.

For upcoming deadlines or to download the application and guidelines, please visit us online at [www.pittsburghartscouncil.org/alcoagrants.htm](http://www.pittsburghartscouncil.org/alcoagrants.htm).

## Report from the NCECA Conference

The National Council on Education for the Ceramic Arts (NCECA) brought its 42<sup>nd</sup> annual conference, *Confluence: Innovation, Community and Environment*, to the David L. Lawrence Convention center March 19-22. Arts Council staff members Mitch Swain, Lea Donatelli, Devon Dupay and Christiane Leach attended NCECA's opening ceremony on Wednesday, March 19. NCECA President Robert Harrison greeted hundreds of conference attendees and expressed his excitement about Pittsburgh's ability to truly exemplify the concept of "confluence" with its reinvigorated bridges, rivers, hills and neighborhoods.

County Executive Dan Onorato also addressed the crowd of ceramic educators and practitioners, acknowledging how critical the arts are to the economy and development of our youth, and stating the how important it is for young people to have access to the arts as early and as often as they can. More than a conference, the 2008 NCECA was a global gathering of ceramic professionals from over 15 countries. The four-day conference included more than 100 exhibitions in over 60 venues throughout the Pittsburgh area.

## A Healthcare Program for the Arts Community (cont. from page 1)

Visit the Arts Council's website for dates of upcoming information meetings and webinars and to download an informational brochure. With the introduction of this plan, the Arts Council has taken an important first step towards making healthcare coverage available to everyone in the local arts community who needs it. We look forward to taking more steps forward in the future!

### **Questions about specifics of the plan?**

Download a brochure at [www.pittsburghartscouncil.org](http://www.pittsburghartscouncil.org). Further information can be accessed by calling 800.481.9979 where customer service representatives for the HM Care Advantage plan are available to answer your questions from 8:30 am to 7 pm, Monday through Friday.

**Are you part of an organization or arts business interested in offering this plan to your part-time or seasonal employees?** Contact Bridget Sinneway or Jim Patton at Triad USA, Inc. 412.880.4999 and mark your calendar for a special information breakfast meeting on April 22 (location TBA).

**Other questions?** Contact Ryan Freytag or Tiffany Wilhelm, your friendly membership staff at the Arts Council!

## Professional Development Opportunities and Grant Deadlines

### Registration Info\*

ProArtsTickets  
412.394.3353  
www.ProArtsTickets.org.

\*Registration is through ProArtsTickets unless otherwise noted. Fees vary by event.

April 2008							May 2008						
s	m	t	w	th	f	s	s	m	t	w	th	f	s
30	31	1	2	3	4	5					1	2	3
6	7	8	9	10	11	12	4	5	6	7	8	9	10
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31

### Greater Pittsburgh Artist Opportunity Grant

Tuesday, April 1 - Postmark Deadline

### Increasing Your Web Marketing Success

**Stephen Wayhart, President, American Marketing Association - Pittsburgh Chapter**

Friday, April 4, 9:30-11:30 am - Benedum Center, 719 Liberty Avenue, Studio B, Downtown

The last in a 3-part series designed to help you develop cost-effective techniques to promote your arts organization, this session will show you how to run your own email marketing campaigns, better, faster and cheaper. Also, learn how you can easily execute and incorporate various new Web 2.0 media such as blogs, wikis and more into your marketing!

### Best Practices in Securing Corporate Sponsorship

**John Federico, City Theatre; Jennifer Johnsen-Nazareth, State Farm Insurance; Chris Taylor, Three Rivers Arts Festival**

Monday, April 14, 9 am-Noon - Benedum Center, Studio B, 719 Liberty Avenue, Downtown

Bringing together a model case study, a corporate funder, and the latest info from the authoritative conference on sponsorship, this workshop will provide you with strategies for soliciting corporate sponsors for your arts events. **John Federico** will reveal the workings behind City Theatre's marketing campaign for *Honus and Me*—which drew 3 corporate partners. **Jennifer Johnsen-Nazareth** will present the five criteria that State Farm looks for in funding requests, including tips for how to approach a corporation and examples of funded projects. **Chris Taylor** will present ideas from the IEG Conference, focused on enriching corporate partnerships using emotional connections.

### Women in the Arts Festival: A Two-Day Symposium

**Co-presented with the New Hazlett Theater and the Women and Girls Foundation**

New Hazlett Theater, 6 Allegheny Square, North Side

#### Part One: Art, Activism & Equity Symposium

*Faythe Levine (author & director "Handmade Nation"), Performance by The Guerrilla Girls*

Friday April 18, 2-9 pm

#### Part Two: Equal Pay

*Performances by Nicole Reynolds and Soma Mestizo*

Saturday April 19, 10:30 am-9 pm

For full symposium details, fees and registration info, visit [www.newhazletttheater.org](http://www.newhazletttheater.org).

### Gifts that Keep Giving: Creating Sustainability within Your Nonprofit

**Lianne Sheplar, Merrill Lynch**

Tuesday, April 22, 9am-Noon – Benedum Center, 7th Floor 719 Liberty Avenue, Downtown

Moving beyond the day to day challenges of running a nonprofit can be difficult. But when do you decide to start planning for the long-term legacy of your organization? Learn the benefits of beginning and managing an endowment to attract more donors to your organization. Whether you are thinking about establishing an endowment or have run into difficulties in managing your existing one, learn the benefits of endowment strategies to drive your organization to long term success!

(more professional development on page 6)

## Current Members

### Associate Members

Margaret Cassidy, Esq.  
Marilyn Coleman  
Scott Ellis  
Mary Anne Mackey Gould  
Leslie B. Greer, Esq.  
Robert Neu  
Mark Power  
Debra Sciranka

### Arts Business Members

Artist & Craftsman Supply  
hotmetalhappening  
Institute of International  
Art & Languages  
Managerie, Inc.  
ModernFormations Gallery &  
Performance Space  
Morgan Contemporary Glass Gallery  
The Clay Place  
Trinity Gallery

### Cultural Organization Members

Afrika Yetu  
AFTRA Pittsburgh  
American Jewish Museum  
Andy Warhol Museum  
Art-iculate: Pittsburgh  
Creative Network  
Artists Image Resource  
Arts Education Collaborative  
Arts on the Allegheny  
ArtUp (Artists Upstairs)  
Associated Artists of Pittsburgh  
Attack Theatre  
August Wilson Center  
for African American Culture  
Autumn House Press  
Bach Choir of Pittsburgh  
Balmoral Piping Schools  
Better Than Ever Independents  
Birdie Nichols' Glorious Rebirth  
Boyd Community Center  
Braddock's Field Historical Society /  
Braddock Creative Arts  
Brew House Association  
Bricolage  
Bulgarian Macedonian National  
Educational & Cultural Center  
Cabaret Pittsburgh  
Calliope: The Pittsburgh  
Folk Music Society  
Carnegie Library of Pittsburgh,  
Foundation Center  
Carnegie Mellon University  
College of Fine Arts  
Carnegie Museum of Art  
Chatham Baroque  
Chhandayan, Inc.  
Children's Festival Chorus  
Children's Museum Of Pittsburgh  
City Theatre Company  
Craftsmen's Guild of Pittsburgh  
Dance Alloy Theater

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## Current Members (cont.)

Frick Art and Historical Center  
Gateway to the Arts  
Guitar Society of Fine Arts  
Hill Dance Academy Theatre (HDAT)  
Hillman Center for Performing Arts -  
    Shady Side Academy  
Hope Academy of Music and the Arts  
I Made It! Market  
International Poetry Forum  
Kelly-Strayhorn Theater  
Kente Arts Alliance  
Kuntu Repertory Theatre  
Laboratory Company Dance (LABCO)  
Manchester Craftsmen's Guild (MCG)  
Mary Miller Dance Company  
Mattress Factory Museum of Art  
Mendelssohn Choir of Pittsburgh  
Milestone Centers Inc.  
    (Everyone An Artist Gallery)  
Monongalia Arts Center  
Nandanik Dance Troupe  
Nego Gato, Inc.  
New Hazlett Theater  
Open Stage Theatre  
Opera Theater of Pittsburgh  
Phipps Conservatory  
    & Botanical Gardens  
PITT Arts  
Pittsburgh Arts & Lectures  
Pittsburgh Ballet Theatre  
Pittsburgh Banjo Club  
Pittsburgh Camerata  
Pittsburgh Center for the Arts  
Pittsburgh Chamber Music Society  
Pittsburgh CLO  
Pittsburgh Concert Chorale  
Pittsburgh Concert Society  
Pittsburgh Cultural Trust  
Pittsburgh Festival Orchestra  
Pittsburgh Filmmakers  
Pittsburgh Folk Festival  
Pittsburgh Glass Center  
Pittsburgh Irish & Classical Theatre  
Pittsburgh Jazz Society  
Pittsburgh Jewish-Israeli Film Festival  
Pittsburgh Music Academy  
Pittsburgh Musical Theater  
Pittsburgh New Music Ensemble  
Pittsburgh Opera  
Pittsburgh Parks Conservancy  
Pittsburgh Poetry Exchange  
Pittsburgh Public Theater  
Pittsburgh Symphony Orchestra  
Pittsburgh Youth Pops Orchestra  
Polish Cultural Council  
Quantum Theatre  
Renaissance City Wind Music Society  
Senator John Heinz History Center  
Silk Screen - Asian American Festival  
Silver Eye Center for Photography  
Society for Contemporary Craft  
Sounds of Pittsburgh Chorus  
South Park Theatre  
Squonk Opera

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## Professional Development and Grant Deadlines (cont.)

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### **Audience Diversification: What Emerging Leaders Bring to the Table**

**Jeremy Krauss, City Theatre; Hilary Brown, Union Project; Larkin Warner, Wall to Wall Studios; Suzanne Pace, Social Innovation Accelerator**

Tuesday, April 29, 5-8 pm – Union Project, 801 N. Negley Avenue, East Liberty

The newly-formed Pittsburgh Emerging Arts Leaders Network invites you to its first quarterly networking event. If you are an arts manager in the visual or performing arts, this is a great chance to hear success stories from peers who have found creative ways to reach new audiences across age, gender and racial lines. The discussion will explore audience diversification through creative marketing and targeted programming. Providing an arena for open and honest discussion, professional growth and problem solving, this evening will help to expand your local peer network.

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### **Last Days Café - Resources for Artistic Touring**

Wednesday, April 30, 5:30-8:30 pm - New Hazlett Theater, 6 Allegheny Square East, North Side

Last Days Café is a casual “salon” held the last day of each month that features time for networking, refreshments and a brief program at 6:15 pm. This month features information about Pennsylvania Performing Arts on Tour (PennPAT). Co-sponsored by the New Hazlett Theater, this event is free.

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### **Alcoa Foundation Leadership Grants for Arts Managers**

Thursday, May 1—Postmark Deadline

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### **Financial Fundamentals**

**Vic Dozzi, CPA, CrawfordEllenbogen LLC**

Monday, May 5, 5:30-8 pm – Benedum Center, 7th Floor, 719 Liberty Avenue, Downtown

This workshop will teach you the basics of budgeting, providing best practices for getting started, maintaining your accounting records and understanding your financial statements. The workshop will cover basic budget types, tips for preparing your customized budget and definitions for commonly used terms. You'll also learn ways to set up, read and understand financial statements.

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### **Advocacy Brown Bag**

**Devon Dupay and David Seals, Greater Pittsburgh Arts Council**

Tuesday, May 6, Noon-1:30 pm – TBD

Pack your lunch and join us for a discussion about the importance of Arts Advocacy in our community. You'll hear a report from our recent trip to Arts Advocacy Day 2008, including highlights from the training sessions and meetings with our U.S. Representatives. In addition, Devon Dupay will discuss advocacy tips learned from two recent, local advocacy/lobbying workshops.

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### **The Fine Art of Marketing Fine Art: A Workshop for Artists**

**Carol Siegel, Carol Siegel Art Services**

Wednesday, May 14, 5:30-8 pm – Benedum Center, 7th Floor, 719 Liberty Avenue, Downtown

Carol Siegel, a Pittsburgh-based art consultant with more than 35 years experience, will present a workshop for artists interested in marketing their work in the current art market, both locally and nationally. The workshop will address techniques for creating a portfolio, approaching galleries for representation, working with dealers and prospective collectors, and handling special commissions.

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### **New (and Dynamic!) Trends in Nonprofit Governance**

**Michael Kumer, Nonprofit Leadership Institute**

May 19, 5:30-8 pm – Benedum Center, 7th Floor Conference Room, 719 Liberty Avenue, Downtown

According to the Harvard Business Review, effective governance of nonprofit organizations is “a rare and unnatural act.” This highly participatory workshop will focus on several rapidly emerging trends in nonprofit governance, with emphasis on the attributes of peak-performing boards. Topics include: board self-assessment, committee structure, recruiting (and retaining) great new board members, and board meetings that truly make a difference. Leave your preconceived notions at the door and dare to enter this challenging, thought provoking, high energy conversation.

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### **Greater Pittsburgh Arts Council Annual Meeting**

May 21, 5-7:30 pm – New Hazlett Theater, 6 Allegheny Square East, North Side

Save the date for this important event! Full details will follow in the May *Update* newsletter!

## ArtsWorks.org

Looking for a job, internship, or volunteer opportunity? The listings below are just a few of the opportunities posted at [www.ArtsWorks.org](http://www.ArtsWorks.org) as of March 15, 2008.

### Job Opportunities

Boyd Community Center  
Carnegie Museums of Pittsburgh  
Mattress Factory  
Mattress Factory  
Pittsburgh Musical Theater  
Pittsburgh Public Theater  
Pittsburgh Opera

*Part-time Receptionist*  
*Development Representatives*  
*Boxspring Café Server*  
*Executive Assistant*  
*Resident Musical Director*  
*Resident Dramaturg*  
*Individual Giving Coordinator*

### Internships

Silk Screen Asian American Film Festival  
Sweetwater Center for the Arts  
Three Rivers Arts Festival

*Administrative Assistant*  
*Summer Internship*  
*Marketing Communications Internship*

### Volunteer Opportunities

Greater Pittsburgh Arts Council  
Greater Pittsburgh Arts Council  
Greater Pittsburgh Arts Council  
Kelly-Strayhorn Theater  
Mattress Factory  
Mattress Factory  
Mattress Factory  
Mattress Factory  
Mattress Factory  
Mattress Factory  
Pittsburgh Irish & Classical Theatre

*Business Volunteers*  
*Volunteer Attorneys*  
*Event Volunteers*  
*General Volunteer*  
*ArtLab Volunteer*  
*Visitor Service Volunteer*  
*Garden Party Staffers*  
*Volunteer Exhibitions Installer*  
*Volunteer Membership Assistant*  
*Volunteer Administrative Assistant*  
*Volunteers for 2008 season*

## Arts Community Listings

### Announcements

**South Arts Gallery**...in conjunction with the current fine art exhibit, *Celebrate Art*, will include free art demonstrations by anyone visiting the gallery through April 11. South Arts Gallery is located in the Schoolhouse Art Center, 2600 South Park Road, Bethel Park and is open from 10 am-4 pm, Tuesday-Saturday. For info contact Carol L. Randolph at 724.852.6363 or [mystudior@alltel.net](mailto:mystudior@alltel.net).

### Calls for Artists

**The August Wilson Center**...calls on artists of African descent to enter work for a juried exhibition exploring transitions of self. Responses that relate to this theme in any 2D or 3D, craft or folk media are welcomed. Entry fee is \$15 for four works. Images may be sent in either slide or digital format. Deadline is May 26. For info contact Ryan Holandes at [rhollandes@augustwilsoncenter.org](mailto:rhollandes@augustwilsoncenter.org) or 412.281.5484.

**The Pittsburgh Signs Project**...invites photographers from the 14 counties of southwestern Pennsylvania to submit up to 5 images for possible inclusion in *Pittsburgh Signs: 250*, a full-color book showcasing images of signs, past and present. This project is made possible in part by a grant from Pittsburgh 250 Community Connections. Submission Deadline has been extended to April 30. For guidelines email [250signs@gmail.com](mailto:250signs@gmail.com).

**The Westmoreland Arts and Heritage Festival**...seek 4 to 5 Graffiti Artists to do demonstrations at The Westmoreland Arts and Heritage Festival, July 3-6. The Festival will feature an Urban Arts section with demonstrations. The Artist will complete 4' X 8' panels per day. All supplies provided. Email [executivedirector@ArtsAndHeritage.com](mailto:executivedirector@ArtsAndHeritage.com).

**The Three Rivers Arts Festival (TRAF)**... invites area artists to apply for presentation during the 2008 Festival on the new Community Stage, a part of the Family Festival. Performers from all genres are encouraged to apply. Performance slots will be awarded on a first-come, first-served basis. Applications are due April 11. TRAF also invites local bands and children's performing groups to apply for presentation during the Festival. Applications are due April 4. Download an application at [www.artsfestival.net](http://www.artsfestival.net).

## Current Members (cont.)

Stage 62  
Stage Right  
Steel Valley Arts Council  
StorySwap  
Studio for Creative Inquiry  
Sweetwater Center for the Arts  
The Pittsburgh Music Hall of Fame  
The REP, Point Park University  
Thomas & Dorothy Zepp Foundation  
Three Rivers Arts Festival  
Tickets for Kids Charities  
ToonSeum  
Tuesday Musical Club  
UMOJA African Arts Ensemble  
University of Pittsburgh -  
Theatre Arts Department  
Westmoreland Arts and  
Heritage Festival  
Women in Film and Media

### Individual Artist Members

Kyle Bostian  
Michael Caldwell  
Krista Campbell  
Marcia J. Clark  
Ceci Dadisman  
Kimberly Ellis  
Ryan M. Freytag  
Anne Friedland  
Kerry Gaydos  
Linnea P. Glick  
Marjorie C. Greenberger  
Tirrell Grimsley  
Chris Ivey  
Akiko Kotani  
Randy Kovitz  
Melissa Kuntz  
Christiane D. Leach  
Rhonda Libbey  
Nandini Mandal  
Diana Morreo  
David J. Motak  
Karen Rose Overholt Critchfield  
Richard Parsakian  
Suz Pisano  
Curtis Reaves  
Ryan Skyy  
Ursula Taylor Smith  
John E. Stallings

### It's Almost Time To Renew

Starting next month, current members will be sent an email with the 2008-09 membership renewal materials attached. While the new membership cycle will not start until July 1, those wishing to take advantage of health coverage will need to have their renewal materials in by June 15.

### Thinking About Membership?

New members can join now at full price for 2008-09 and start enjoying the benefits of membership today!

## 2007 Board of Directors

### Jane Werner, *Chair*

Children's Museum of Pittsburgh

**Elizabeth Reiss, *Executive Vice Chair at-large***, Three Rivers Arts Festival

**Bill Bodine, *Vice Chair at-large***  
Frick Art and Historical Center

**Andrew Masich, *Vice Chair at-large***  
Senator John Heinz History Center

**Marlene Gary Hogan, *Secretary***  
Community Volunteer

**Victor Dozzi, CPA, *Treasurer***  
CrawfordEllenbogen LLC

**Mitch Swain, *CEO***  
Greater Pittsburgh Arts Council

**Michael A. Wessell, Esq., *Immediate Past Chair***  
Thorp Reed & Armstrong, LLP

### Neil A. Barclay

August Wilson Center for African American Culture

### John Camillus

Joseph M. Katz Graduate School of Business, University of Pittsburgh

### Michele de la Reza

Attack Theatre

### James Fawcett

Highmark Blue Cross Blue Shield

### Lisa Hoitsma

Gateway to the Arts

### Constance F. Horton, MSW

Fund for the Advancement of Minorities Through Education (FAME)

### Peggy Hynes

Streamline Communications

### J. Kevin McMahon

Pittsburgh Cultural Trust

### Gail S. Murphy

Marketing Consultant

### Bill Peduto

Pittsburgh City Council

### David L. Pollack, Esq.

Gefsky and Lehman, P.C.

### Kate E. H. Prescott

Prescott & Associates

### Sara Radelet

New Hazlett Theater

### John Sotirakis

ThoughtForm, Inc.

### Shelly Sponholz

Giant Eagle, Inc.

## Arts Community Listings (cont.)

### **Call for Artists** (cont.)

**Art All Night Lawrenceville...** Anyone and everyone is invited to submit one (and only one) piece of artwork or sign up to perform during this one-of-a-kind neighborhood event attended by more than 7,500 people each year. Artist registration and info is available at [www.artallnight.org](http://www.artallnight.org).

### **New Faces**

**South Park Theatre's...** Executive Director, Audrey Castracane announces the addition of two staff members: Kathleen Caliendo as Managing Director and Lauren Connolly has expanded her responsibilities to include Artistic Director, as well as retained her duties as Production Manager. For info call 412.831.8552 or visit [www.southparktheatre.com](http://www.southparktheatre.com).

### **Spaces Available**

**The Hillman Center for Performing Arts...** located in Fox Chapel, offers its 650 seat state of the art Richard E. Rauh Theatre and 125 seat Peter J. Kountz Blackbox Theatre for rental events. The Hillman Center is located on the campus of Shady Side Academy, 423 Fox Chapel Road, Pittsburgh and has ample free parking. For info please contact David Liebmann, Director of Programs, 412.968.3045, [dliebmann@shadysideacademy.org](mailto:dliebmann@shadysideacademy.org) or [www.shadysideacademy.org](http://www.shadysideacademy.org).

**Modernformations Gallery and Performance Space...** offers two spacious galleries to organizations and individuals looking for a creative space to hold a meeting, lecture, special event or party. A stage, sound system and multitude of comfortable seating are also available for use. Contact Jennifer Quinio at 412.362.0274 or email [modernformations@hotmail.com](mailto:modernformations@hotmail.com).

**ARTWORKS in Johnstown!**...is now leasing artist studios, available immediately. ARTWORKS in Johnstown! Is housed in a regenerated, turn-of-the-century building and located in an historically designated neighborhood in Laurel Highlands. For info visit [www.artworksjohnstown.org](http://www.artworksjohnstown.org) or contact Adia Constantine at [info@artworksjohnstown.org](mailto:info@artworksjohnstown.org).

## Greater Pittsburgh Arts Council

### **Contact Us:**

707 Penn Avenue, 2nd Floor  
Pittsburgh, PA 15222-3401  
[www.pittsburghartscouncil.org](http://www.pittsburghartscouncil.org)

### **Administrative Office:**

9 am-5 pm, M-F  
412.391.2060  
[info@pittsburghartscouncil.org](mailto:info@pittsburghartscouncil.org)

### **ProArtsTickets: A Program of the Greater Pittsburgh Arts Council**

10 am-5:30 pm, M-F  
12-5:30 pm, Sat.  
412.394.3353  
[www.ProArtsTickets.org](http://www.ProArtsTickets.org)

### **Other Online Resources:**

**[www.ArtsWorks.org](http://www.ArtsWorks.org)**  
Job, Internship & Volunteer listings

**[www.pittsburghartistregistry.org](http://www.pittsburghartistregistry.org)**  
A database of artists living in Southwestern PA

**[www.publicartpittsburgh.org](http://www.publicartpittsburgh.org)**  
The Office of Public Art (OPA)

### **Mitch Swain, CEO**

[mswain@pittsburghartscouncil.org](mailto:mswain@pittsburghartscouncil.org), x225

**Christiane Leach, Executive Assistant,**  
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**Sue Mencher, Internal Systems Administrator**  
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**Tanaz Balaporia, Assistant Ticket Service Manager**  
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**Earl Haines, Elizabeth Scott, Jillian Vitko, Mark Chaitin, ProArtsTickets Representatives**

**Renee Piechocki, Director, Office of Public Art (OPA)**  
[publicart@pittsburghartscouncil.org](mailto:publicart@pittsburghartscouncil.org)

**Lea Donatelli, Program Manager, Office of Public Art**  
[opa@pittsburghartscouncil.org](mailto:opa@pittsburghartscouncil.org), x233

*OPA is a partnership between the Arts Council and the City of Pittsburgh, funded by The Heinz Endowments*

## In Memoriam, Marc Sternberger

Marc Sternberger was one of the co-founders of a volunteer organization that got its start in the early 90's when he and several other young attorneys established an initiative dedicated to providing pro bono legal services to arts organizations and artists. For several years, Marc and his colleagues ran Pittsburgh Area Volunteer Lawyers for the Arts from their own desktops (which in those days were attached to furniture, not computers) until demand for their help sent them in search of partners to build an organization with a staff to assist them.

I first met Marc when I answered an invitation to a meeting of arts managers and board members that had been convened by Dan Martin at Carnegie Mellon's Heinz School to assess the viability of starting a nonprofit arts service organization. By this time Marc and his colleagues had teamed up with members of Business Volunteers for the Arts®, a program that had recently left its home at a Pittsburgh civic organization. With the assistance and support of Dan and the Heinz School, Pittsburgh Area Volunteer Lawyers for the Arts and Business Volunteers for the Arts® formed a nonprofit corporation called Western Pennsylvania Professionals for the Arts, later shortened to ProArts. With space and services provided by the Heinz School, a relatively modest amount of grant money from the Heinz Endowments and CNG Foundation, and a lot of sweat equity and dedication, Marc and the other founding board members lead the organization through its first formative years.

Marc served as one of ProArts' early board presidents and was a longtime member of the board of directors. His service to us was driven by his love for the arts and his belief that artists and emerging and small arts organizations play a crucial role in a community's life. He donated countless hours of service and counsel to the organization. I will never forget the friendship and support he provided to ProArts, and to me as its executive director, and am honored to be able to share with members of the arts community the important role he played in nurturing the arts in Pittsburgh.

—Marilyn Coleman, Founding Executive Director, ProArts

## Your Gift Strengthens the Arts

Your support of the Greater Pittsburgh Arts Council helps the entire arts community continue to thrive in our region. Your contribution—at any level—will be greatly appreciated. We also hope you will donate to your favorite arts organizations, the ones that truly connect with you through their art.

Please accept my donation to the Greater Pittsburgh Arts Council in the amount of:

\$1,000  \$500  \$250  \$100  \$50  \$\_\_\_\_\_

Name(s) \_\_\_\_\_ (as you wish to be recognized)

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Contributions to the Greater Pittsburgh Arts Council are tax-deductible to the fullest extent of the law. A copy of the official registration and financial information for the Greater Pittsburgh Arts Council may be obtained from the PA Department of State by calling toll-free within Pennsylvania 1.800.732.0999. Registration does not imply endorsement.

✂ Please clip and mail or fax your completed form to the Greater Pittsburgh Arts Council:  
707 Penn Avenue, 2nd Floor, Pittsburgh, PA 15222-3401 or (fax) 412.394.4280.

**THANK YOU!**

## Thank You

We extend our thanks to each of the following major supporters:

Alcoa Foundation  
Allegheny Regional Asset District  
American Marketing Association,  
Pittsburgh Chapter  
The Bank of New York Mellon  
Claude Worthington Benedum  
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The Grable Foundation  
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Highmark Blue Cross Blue Shield  
Paychex®, Inc.  
Pennsylvania Council on the Arts  
National Endowment for the Arts  
Prescott & Associates  
ThoughtForm, Inc.

To discuss ways **your company or organization can support** the work of the Greater Pittsburgh Arts Council through sponsorships or partnerships, please contact Tiffany Wilhelm, Director of Development and Membership, at 412.391.2060 or [twilhelm@pittsburghartscouncil.org](mailto:twilhelm@pittsburghartscouncil.org).

# BE A PART of the Greater Pittsburgh Arts Council's Annual Meeting

Wednesday, May 21  
5:00-7:30 pm  
New Hazlett Theater

The event will honor Pennsylvania State Senator Jay Costa and City of Pittsburgh Councilman Bill Peduto as well as numerous volunteers and grantees. Join us for food and drink, networking, updates and plans, entertainment and appreciation of the many individuals who support the Pittsburgh arts community. Reserve tickets (\$15 for members, \$20 for non-members) through [www.proartstickets.org](http://www.proartstickets.org).

# GREATER PITTSBURGH Arts COUNCIL

*Empowering the people who give us art.*

707 Penn Avenue, 2nd Floor, Pittsburgh, PA 15222-3401



Allegheny Regional Asset District



NATIONAL  
ENDOWMENT  
FOR THE ARTS

A great nation  
deserves great art.

## In Memoriam, Mike Sluss

Last month, the Greater Pittsburgh Arts Council lost a long-time board member in Michael J. Sluss. Mike joined the ProArts board as treasurer in the mid-1980's, and he became one of the earliest attorneys in the Volunteer Lawyers for the Arts program. "Mike self-identified as a businessperson who wanted to contribute time to the arts—particularly small arts organizations and individual artists—not a particularly high profile or glamorous volunteer job, but one he obviously believed in," says Marilyn Coleman, Founding Executive Director of ProArts. "He joined the ProArts board...and in his 10+ years as a member, contributed literally thousands of hours of time and service."

Mike was a CPA for Schneider Downs of Pittsburgh, and a member of the Allegheny County Bar Association, the Pittsburgh Lacrosse Club and the Pittsburgh Poetry Exchange. In February, he presented an income tax workshop for individual artists. "Mike was a committed board member and served as chair of our audit committee," says Mitch Swain. "He was highly intelligent and had great passion for the arts. He was always interested to know how he could help." His contribution to the arts community will be greatly missed. We would like to thank the following individuals, who made contributions to the Arts Council in Mike's memory:

Allegheny County Bar Association  
Bandmasters  
Bedford Capital Consulting  
Ken & Debbie Bush  
Mike and Dee Chambers, Frontier  
Enterprises, LLC

Marilyn Coleman  
Leslie A. McGee & Lisa Maruca Diparto,  
McGee Maruca & Associates  
Chiara Griffin  
Bob & Lise Hardie  
Fred & Audrey Heidenreich

Michael & Tracie Kelley  
Scott Patti & Margaret Murphy  
Mark T. Phillis  
Presbyterian Senior Care, Maintenance Dept.  
Gerald & Christine Siess  
William & Bonnie Weikel

## Member Spotlight

**Member**  
Pittsburgh Jazz Society



### Events

April is Jazz Appreciation Month, and the Pittsburgh Jazz Society invites you to join the celebration by attending one of their Sunday Night Jazz Concerts. Sunday Night Jazz Concerts are held from 7-10 pm at the Rhythm House Café in Bridgeville.

### About

The Pittsburgh Jazz Society, a non profit (501)(c)(3) all-volunteer organization, is dedicated to the promotion, preservation and perpetuation of all jazz. This is accomplished through education, performance, partnering and community outreach for members and the general public.

### Contact Information

932 Bellaire Avenue info@pittsburghjazz.org  
Pittsburgh, PA 15226 412.343.9555